



i am a creative who specializes
in colorful & heartfelt work.

CONTACT

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📍 miami, fl

🌐 nerdianadia.com

SKILLS

- content creation
- presentation design
- photography & video
- storyboarding & comping
- adobe suite

KNOCKOUT NUMBERS

38 M plays - Popeyes Duet

23 k plays - visible 9

NADIA LYNCH

art director | content creator

RELEVANT EXPERIENCE

Content Creator | Art Director

GUT Agency | Jul 2021 - Oct 2022

- lead digital content creation for clients:
avg results 1.5M views on tiktok + 40k
follower increase
- shot, edited & occasionally starred in
content
- coordinated & organized photo & film data
for internal marketing
- developed, designed and produced creative
content solutions for multiple clients

Creative & Consultant

nerdia nadia | Jul 20119 - present

- developed and implemented social media
strategies and plans to increase brand
awareness
- managed monthly newsletter for 50k+ subs
- created & published UGC content (static +
video) for brands (tampax, spgbk watches,
tlb)
- analyzed the performance of digital
promotional campaigns

EDUCATION

art director

ONE SCHOOL by the One Club for
Creativity | 2021

mechanical engineering

North Carolina Agricultural &
Technical State University | 2016